		<u>CM-010</u>
ATTORNEY OR PARTY WITHOUT ATTORNEY (Name, State Bar Joseph D. Elford (SBN 189934) 1875 Mission Street #311 San Francisco, CA 94103	number, and address):	FOR COURT USE ONLY
TELEPHONE NO.: 415-573-7842 ATTORNEY FOR (Name): Petitioners/Plaintiffs	FAX NO.:	
SUPERIOR COURT OF CALIFORNIA, COUNTY OF Fr STREET ADDRESS: 1963 E Street MAILING ADDRESS: 1963 E Street	esno	
CITY AND ZIP CODE: Fresno, CA 93706  BRANCH NAME: Civil Unlimited		
CASE NAME:   PIETRO DE SANTIS v. CITY OF F	FRESNO	
CIVIL CASE COVER SHEET	Complex Case Designation	CASE NUMBER:
Unlimited Limited (Amount (Amount	Counter Joinder	
demanded demanded is	Filed with first appearance by defen	
exceeds \$25,000) \$25,000 or less)	(Cal. Rules of Court, rule 3.402)	
1. Check <b>one</b> box below for the case type that	low must be completed (see instructions at best describes this case:	on page 2).
Auto Tort	Contract	Provisionally Complex Civil Litigation
Auto (22)	Breach of contract/warranty (06)	(Cal. Rules of Court, rules 3.400–3.403)
Uninsured motorist (46)	Rule 3.740 collections (09)	Antitrust/Trade regulation (03)
Other PI/PD/WD (Personal Injury/Property Damage/Wrongful Death) Tort	Other collections (09)	Construction defect (10)
Asbestos (04)	Insurance coverage (18)	Mass tort (40) Securities litigation (28)
Product liability (24)	Other contract (37)  Real Property	Environmental/Toxic tort (30)
Medical malpractice (45)	Eminent domain/Inverse	Insurance coverage claims arising from the
Other PI/PD/WD (23)	condemnation (14)	above listed provisionally complex case types (41)
Non-PI/PD/WD (Other) Tort	Wrongful eviction (33)	
Business tort/unfair business practice (07		Enforcement of Judgment Enforcement of judgment (20)
Civil rights (08) Defamation (13)	Unlawful Detainer  Commercial (31)	Miscellaneous Civil Complaint
Fraud (16)	Residential (32)	RICO (27)
Intellectual property (19)	Drugs (38)	Other complaint (not specified above) (42)
Professional negligence (25)	Judicial Review	Miscellaneous Civil Petition
Other non-PI/PD/WD tort (35)	Asset forfeiture (05)	Partnership and corporate governance (21)
Employment	Petition re: arbitration award (11)	Other petition (not specified above) (43)
Wrongful termination (36)	Writ of mandate (02)	
Other employment (15)  This case is V is not com	Other judicial review (39)	and the second s
2. This case is is is not com factors requiring exceptional judicial mana		ules of Court. If the case is complex, mark the
a. Large number of separately repre		er of witnesses
b. Extensive motion practice raising	·	with related actions pending in one or more courts
issues that will be time-consuming		ities, states, or countries, or in a federal court
c. Substantial amount of documenta	ıry evidence f Substantial p	postjudgment judicial supervision
3. Remedies sought (check all that apply): a	. monetary b. nonmonetary;	declaratory or injunctive relief c. punitive
4. Number of causes of action (specify): Fo	ur: CCP 1085, CCP 1094.5, Dec	laratory relief, Promissory Estoppel
	ss action suit.	
6. If there are any known related cases, file a	and serve a notice of related case. (You	may use form CM-015.)
Date: September 23, 2021		D. Eefen
(TYPE OR PRINT NAME)	NOTICE	SIGNATURE OF PARTY OR ATTORNEY FOR PARTY)
<ul> <li>Plaintiff must file this cover sheet with the under the Probate Code, Family Code, or in sanctions.</li> <li>File this cover sheet in addition to any cov</li> </ul>	first paper filed in the action or proceeding Welfare and Institutions Code). (Cal. Ru	ng (except small claims cases or cases filed les of Court, rule 3.220.) Failure to file may result
		u must serve a copy of this cover sheet on all

1 2 3 4 5 6 7 8 9 10	JOSEPH D. ELFORD (SBN 189934) Law Offices of Joseph D. Elford 1875 Mission Street #311 San Francisco, CA 94103 Telephone: (415) 573-7842 Email: joeelford@yahoo.com  ROBERT A. RAICH (SBN 147515) Robert A. Raich, P.C. 1970 Broadway, Suite 1200 Oakland, CA 94612 Telephone: (510) 338-0700 Email: robert@robertraich.com  Counsel for Petitioners/Plaintiffs	
11 12 13	IN THE SUPERIOR COURT OF FOR THE COUN	
14 15 16 17 18 19 20 21 22 23 24	PIETRO DE SANTIS, HEMP VALLEY, LLC; KERRY BURROUGH; and 861 OLIVE AVENUE RETAIL PARTNERS,  Petitioners/Plaintiffs,  v.  CITY OF FRESNO and DOES 1 through 50  Respondents/Defendants.	Case No. 3:20-cv-01110-WHO (PR)  PETITION FOR WRIT OF MANDATE, PROHIBITION, OR OTHER APPROPRIATE RELIEF  O O O O O O O O O O O O O O O O O O

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### PETITION FOR WRIT OF MANDATE, PROHIBITION, OR OTHER APPROPRIATE RELIEF

TO: THE HONORABLE JUDGE OF THE SUPERIOR COURT OF THE STATE OF CALIFORNIA FOR THE COUNTY OF FRESNO

1. Petitioners/Plaintiffs Pietro De Santis ("De Santis") and his solely owned entity Hemp Valley, LLC ("HV"), and Kerry Burrough ("Burrough") and her company 861 Olive Avenue Retail Partners ("East Olive" or "EO") (collectively "Petitioners"), by and through their counsel, hereby petition this Court for a Writ of Mandate, Prohibition, or Other Appropriate relief and, by this Verified Petition allege as follows:

#### **INTRODUCTION**

- 2. Petitioner De Santis is a longtime resident of Fresno, California, who sought to bring premium cannabis retail dispensaries to the City of Fresno ("Fresno" or "City") through his solely owned entity HV. To this end, De Santis filed three comprehensive applications for Commercial Cannabis Business ("CCB") Permits with the City, which would provide high quality cannabis to its patrons with exceptional service at three locations in different districts in Fresno. Despite the detailed and comprehensive nature of these Applications, which demonstrate the experience, diligence and trustworthiness of the HV team, the City summarily denied all three applications by letter, dated June 25, 2021.
- 3. In making its determinations to deny Petitioners' applications, the City violated not one, but several tenants of constitutional due process. *First*, whereas the City Council directed the City Manager to formulate "the procedures to issue commercial cannabis business permits, *which shall include or require the City Manager to provide detailed objective review criteria to be evaluated on a point system or equivalent quantitative evaluation scale tied to each set of review criteria*" (Fresno Municipal Code ("FMC"), § 9-3316, subd. (a), Italics Added), the City Manager, instead, set forth a tangled list of criteria that were not objective and did not provide a scoring system (or quantitative equivalent) tethered to the criteria articulated by the City Council. (See Fresno's "Application Procedures & Guidelines for a Commercial Cannabis Business Permit" ("CCB Guidelines").) Because the City Manager did not abide the City Council's instructions for

him to develop objective criteria that are quantitatively evaluated, the City Manager's CCB Guidelines conflict with the CCB Ordinance and are, therefore, void.

- 4. Second, the City Manager's implementation of the CCB Guidelines also deprived Petitioners of due process by making arbitrary agency decisions without objective criteria or proper procedural standards. Not only do the criteria promulgated by the City Manager through his CCB Guidelines not fail to include objective criteria, but the City Manager refuses to reveal the scoring method he used to deny Petitioners' applications. Such unbridled discretion is rife with such arbitrariness that it violates due process. Worse still, the City Manager in his cursory denials did not provide any statement of reasons for his denial of the applications, which deprives this Court, the public and the Petitioners of the information necessary to determine whether the City Manager conducted his review in a manner to achieve the purpose of the CCB Ordinance and fairly evaluate the applications submitted by Petitioners. This lack of transparency by the local agency (City Manager) further violates due process.
- 5. Lastly, the local agency's actions, by deviating from the City Council's directive to formulate objective evaluation criteria, rendered the City Council's grant of this authority to the City Manager an improper delegation of power. To the extent the local agency relied upon unannounced criteria or scoring to evaluate the CCB Permit applications, this would constitute the improper use of "underground regulations," in violation of due process.
- 6. Absent this Court's prompt intervention to remedy these due process violations, Petitioners and the public will be left guessing how CCB Permit applications are evaluated, which opens the door for arbitrariness, corruption and graft. For the reasons stated, Petitioners seek a writ of Prohibition, Mandate, or Other Appropriate Relief directing the City to comply with its duty to promulgate objective evaluation criteria with a point-scoring system, as directed by the CCB Ordinance; order the City to discard the arbitrary capricious, and erroneous scoring results provided in Phase Two of Fresno's CCB Permit Application process; order the City to disclose the evaluation standards and scoring employed by the City Manager; order the City to provide a statement of the reasons for its denial of Petitioners' permit applications; order the City to rescore every application based on the objective, qualitative criteria required by the City Council, and stay

any operation of the City's final decision to reject Petitioners' applications and enjoin the City from issuing any cannabis business permits until those applications have been properly and fairly scored.

#### **JURISDICTION, VENUE, AND PARTIES**

- 7. The Court has jurisdiction over this petition pursuant to Code of Civil Procedure sections 1085, 1094.5 and 1094.6.
- 8. Venue is proper in this Court because the City is a public entity located in this judicial district and the business licenses will be issued for commercial activity in the City.
- 9. Petitioner/Plaintiff Pietro De Santis resides in the County of Fresno in the State of California and owns the properties for which he sought CCB Permit applications.
- 10. Petitioner/Plaintiff Hemp Valley, LLC ("HV") is, and at all times was, a limited liability corporation duly organized and existing under the laws of the State of California, and qualified to do business in California.
- 11. Petitioner/Plaintiff Kerry Burrough is a lifelong resident of the County of Fresno. She received a letter denying her CCB Permit application on behalf of herself and East Olive on June 25, 2021.
  - 12. Petitioner/Plaintiff East Olive is a partnership organized in the State of California.
- 13. Petitioners are informed and believe that Respondent/Defendant the City is, and at all times mentioned herein was, a charter city incorporated under the laws of the State of California located in the County of Fresno.
- 14. Petitioners are informed and believe that there are no Real Parties in Interest because no applicant for a cannabis business permit has been issued a final permit.
- 15. Petitioners do not know the true names and capacities of the parties named as DOES 1 through 50 and, therefore, sue them by fictitious names. Petitioners are informed and believe that DOES 1 through 50 are in some way responsible for the events described in this petition/complaint or impacted by them. Petitioner will seek leave to amend this Petition and Complaint when the true names and capacities of these parties have been ascertained.
- 16. At all times mentioned herein, each respondent/defendant was an agent, principal, representative, alter ego and/or employee of the others and each was at all times acting within the

course and scope of said agency, representation and/or employment and with the permission of the others.

- 17. The agency denials of Petitioners' CCB Permit applications constitute final agency subject to judicial review because they forbade Petitioners from advancing beyond Phase Two of the process denial to proceed, thereby leaving them with "no further power to reconsider or rehear the claim." (See *Long Beach Unified Sch. Dist. v. State of Cal.* (1991) 225 Cal.App.3d 155, 169, quoting *Chas. L. Harney, Inc. v. State of Cal.* (1963) 217 Cal.App.2d 77, 98.) Only those applicants who were *approved* for the CCB Permits are entitled to an administrative appeal of such decision. (FMC, § 9-3317, subd. (c) [only allowing administrative appeals from a "decision of the City Manager regarding *approval* of a commercial cannabis business permit"], Italics Added.)
- 18. Thus, Petitioners have exhausted their available administrative remedies, to the extent that there are any.
  - 19. Peitioners have no plain, speedy, and adequate remedy at law.
- 20. Petitioners are beneficially interested in the proper and legal evaluation of their applications, in accordance with due process and California law.

## 

#### A. Fresno's CCB Ordinance

- 21. In 2016, the citizens of the State of California passed Proposition 64, thus legalizing commercial cannabis activity and adult recreational use in California. Proposition 64 gave each locality in California the discretion either to allow or prohibit commercial cannabis activities within their local jurisdictions.
- 22. To implement the directives of this state law, the Fresno City Council enacted FMC Chapter 9, Article 33 to regulate "Cannabis Retail Business and Commercial Cannabis Business." (Ord. 2018-68, § 1, effective January 24, 2019) ("CCB Ordinance"). The CCB Ordinance was explicitly designed by the City Council to provide a permitting framework and regulatory requirements for Adult Use and Medicinal Use Cannabis Business. (FMC, § 9-3306, subd. (a).) Its overriding purpose is to provide access to cannabis for medical use for recreational use by adults,

"while imposing sensible regulations on the use of land to protect the city's residents, neighborhoods, and businesses from disproportionately negative impacts." (FMC, § 9-3301.) A true and correct copy of FMC Chapter 9, Article 33 (the CCB Ordinance) is attached the Declaration of Joseph D. Elford in Support of Petition for Wit of Mandate, Prohibition, or Other Appropriate Relief ("Elford Decl."), filed herewith, as Exhibit A.

#### 23. Section 9-3305 of the CCB Ordinance provides:

No person may engage in any commercial cannabis activity within the city unless the person (1) has a valid commercial cannabis business permit from the city ("City CCB Permit"); (2) has a valid state license; (3) has a valid Cannabis Conditional Use Permit; (4) is currently in compliance with all applicable state and local laws; and (5) has a Cannabis Business License Tax certificate.

(FMC, § 9-3305.) In order to obtain a City CCB Permit for a cannabis retail business, an applicant must meet the operating requirements for a cannabis retail business, as spelled out in Sections 9-3309 and 9-3310 of the FMC.

- 24. A nonexhaustive list of these operational requirements include the following:
  - a prohibition on the consumption of cannabis at any CCB (FMC, § 9-3309, subd. (a));
  - a prohibition on outwardly visible cannabis-suggestive signage (FMC, § 9-3309, subd. (d), (h));
  - a prohibition on persons under the age of 21 being on the premises of a recreational CCB (FMC, § 9-3309, subd. (i));
  - an odor absorbing ventilation and exhaust system sufficient to make the odor of cannabis undetectable outside the facility (FMC, § 9-3309, subd. (j));
  - an emergency contact and community relations contact (FMC, § 9-3309, subd. (g), (m));
  - limited operational hours (between 6:00 a.m. and 10:00 p.m.) (FMC, § 9-3310, subd. (a)(1));
  - an age verification system (FMC, § 9-3310, subd. (a)(3)); and
  - comprehensive security measures (FMC, § 9-3309, subd. (b)).
- 25. The application process, then, proceeds in four phases. Phase One of the Fresno CCB Guidelines involves a review of the CCB Permit application for completeness. (CCB Guidelines [attached to Elford Decl. as Exhibit B] at pp. 4-5.)

see also FMC, § 9-3330, subd. (a) ["In addition to any regulations adopted by the City Council, the

1 City Manager or his/her designee is authorized to establish any additional rules, regulations and 3 4 5 6 7 8 9

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standards governing the issuance, denial or renewal of commercial cannabis business permits, the ongoing operation of commercial cannabis businesses and the city s oversight, or concerning any other subject determined to be necessary to carry out the purposes of this Article" [Italics Added].) To this end, the CCB Ordinance specifically directs that "[t]he City Manager shall adopt the procedures to issue commercial cannabis business permits, which shall include or require the City Manager to provide detailed objective review criteria to be evaluated on a point system or equivalent quantitative evaluation scale tied to each set of review criteria." (FMC, § 9-3316, subd. (a) [Italics added].)

#### B. Fresno's CCB Guidelines

- 30. In his attempt to carry out the responsibility assigned to him by the City Council, the City Manager, on October 19, 2020, issued his "Application Procedures & Guidelines for a Commercial Cannabis Business Permit" ("CCB Guidelines"). A true and correct copy of the CCB Guidelines, available on the City's website at Cannabis-Permit-Application-Procedures-Guidelines 20201019.pdf (fresno.gov), is attached the Elford Decl., filed herewith, as Exhibit B.
- 31. To clarify the evaluation criteria employed by the City in Phases Two and Three of the application process, the City Manager provided additional evaluative criteria in his Appendix to the CCB Guidelines. (Id. at 7-11.) With respect to the Business Plan (Section 1 in both Phases Two and Three), the applicant must provide:
  - a resume no longer than two pages to demonstrate their qualifications (*id.* at 7, Section 1.1);
  - a budget for all of the operation costs (*ibid.*, Section 1.2);
  - proof of capitalization (*ibid.*, Section 1.3);
  - a pro forma financial statement for at least three years (*ibid.*, Section 1.4); the hours of operation (ibid., Section 1.5); and
  - a description of the CCB's daily operations (ibid., Section 1.6).
  - 32. For applicants applying for a retail permit, this last criterion entails:
  - a description of customer check-in procedures (*ibid.*, Section 1.6.1, subd. (i));
  - identification of the location and procedures for receiving deliveries during business
  - hours (ibid., Section 1.6.1, subd. (ii));

- identification of the point-of-sale system to be used (*ibid.*, Section 1.6.1, subd. (iii));
- the estimated number of customers to be served per hour each day (*ibid.*, Section 1.6.1, subd. (iv));
- a description of the proposed product line to be sold, broken down by an estimate of the relative percentage of sales of flower (raw plant material) and manufactured cannabis products (edibles and tinctures) (*ibid.*, Section 1.6.1, subd. (v)); and
- delivery service details, if applying for a delivery permit (*ibid.*, Section 1.6.1, subd. (vi)).
- 33. Section 2 in Phases Two and Three of the application process the Social Policy and Local Enterprise Plan the CCB Guidelines requires the applicant to describe:
  - whether the applicant's business is committed to providing its employees a Living Wage (CCB Guidelines at p. 8, Section 2.1);
  - the compensation and benefits provided to them (*ibid.*, Sections 2.2, 2.3);
  - efforts that will be made by the applicant to recruit specified individuals, such as veterans, people on public assistance, and people who were convicted for low-level cannabis crimes (*ibid.*, Section 2.4; FMC, § 9-3316, subd. (b)(1));
  - the extent to which the applicant's business will be locally managed and owned (*ibid.*, Section 2.5);
  - the number and responsibilities of the business' employees (*ibid.*, Section 2.6) and other particulars about the business' employees, such as whether they are allowed to unionize (*ibid.*, Section 2.7);
  - whether the business will provide compensation for their continuing education in the field (*ibid.*, Section 2.8); and
  - whether the business will serve as an incubator of social equity businesses (*ibid.*, Section 2.9).

In particular, with respect to local employment, the CCB Guidelines require the applicant to commit to hiring a workforce that is 30% Fresno residents, with an emphasis on making good faith efforts "to hire bona fide residents of Fresno who have not established residency after the submission of an application for employment with the applicant/permittee." (*Ibid.*, Section 2.8.)

34. For Section 3 in both Phases Two and Three – the Neighborhood Compatibility Plan – the CCB Guidelines require the applicant to describe: how the CCB will proactively address complaints relating to noise, light, odor, litter and traffic (*Id.* at p. 9, Sections 3.1, 3.3, 3.4, 3.5, 3.6; how the CCB will be managed to avoid becoming a nuisance (*ibid.*, Section 3.2); and the waste management plan (*ibid.*, Section 3.7).

35. With respect to the Safety Plan (Section 4 in Phases Two and Three), the CCB Guidelines require the applicant to consider all possible fire, medical and hazardous situations, and describe: how the Safety Plan will be prepared by a professional fire prevention and suppression consultant (*ibid.*, Section 4.1); accident and incident reporting procedures (*ibid.*, Section 4.2); evacuation routes (*ibid.*, Section 4.3); location of fire equipment (*ibid.*, Section 4.4), and procedures and training for all fire and medical emergencies (*ibid.*, Section 4.5).

- 36. Lastly, with respect Section 5, the Security Plan, the CCB Guidelines require the applicant to provide a Security Plan prepared by a professional a professional security consultant, which describes all access control, inventory control, and cash handling procedures, through diagrams, maps, and security protocols. (*Ibid.*, Section 5.1).
- 37. The remaining criterion in the Ordinance and Guidelines, Sections 6 and 7, involve the location and community benefit plans of the facilities. Because these criteria are only required at Phase Three of the application process and Petitioners did progress this far in the process, they are not discussed here.

## C. Petitioners' CCB Permit Applications

38. In conformity with each of these criteria, Petitioners submitted a total of four applications for CCB Permits (three for HV and one for East Olive) within the timeframe established by the City. Petitioners expended tremendous time and resources preparing their lengthy applications for CCB Permits. True and Correct Copies of HV's three applications and East Olive's application for CCB Permits, respectively, are attached to the Elford Decl., filed herewith, as Exhibits C, D, E, F ("Applications").<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> The three applications submitted by HV are substantively identical, with the exception of several specific differences based on the difference layouts of each of the properties. Because these differences do not appear to affect the legal arguments raised in this petition, Petitioners will cite to the appropriate page numbers for the application for 4561 N. Blackstone Street (Elford Decl., Exh. C).

Similarly, because the application filed by Petitioner East Olive (Elford Decl., Exh. F) responds to the same announced criteria as the applications filed by HV, the discussion that follows cites primarily to the HV application for 4561 N. Blackstone Street for ease of reference.

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34. Similarly, Sections 1.2, 1.3, and 1.4 of the Applications, set forth the operating budget for the proposed cannabis retail dispensary, including: construction costs, day-to-day operational expenses, compensation of employees, maintenance costs, equipment costs, proof of capitalization, pro forma financial projections for five years, as well as a host of other operational costs. (Elford Decl., Exh. C, at pp. 27-29; Elford Decl., Exh. F, at p. 6.) Section 1.5 of the Applications describes the hours of operation and the securing of the facility and its inventory during non-business hours. (Elford Decl., Exh. C, at p. 31; Elford Decl., Exh. F, at pp. 7-8.) And Section 1.6 of the Applications provide detailed descriptions of: the protocols for verifying and admitting customers (Elford Decl., Exh. C, at pp. 31-32; Elford Decl., Exh. F, at pp. 8-9); the location and procedures for receiving deliveries, including items not required by the CCB Guidelines, such as: shipment intake and inspection, quality control, rejection of substandard products, inventory storage and security, and inventory records and reconciliation (Elford Decl., Exh. C, at p. 31; Elford Decl., Exh. F, at pp. 9-11); the point-of-sale software used and their number, as well as inventory records and records of sales, delivery manifests and its Track-and-Trace Account Manager, which are not required by the Guidelines (Elford Decl., Exh. C, at pp. 40-42; see Elford Decl., Exh. F, at p. 11; an estimate of the number of customers the business expects

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6 45-49; Elford Decl., Exh.

to serve each hour (Elford Decl., Exh. C, at p. 42; Elford Decl., Exh. F, at p. 13; the products to be sold, delineated by the relative sales of flower products and manufactured products (edibles and tinctures) (Elford Decl., Exh. C, at pp. 42-45; Elford Decl., Exh. F, at pp. 13-16; and delivery service procedures, including delivery vehicle loading, delivery drop-off, delivery security, delivery employee communication, and delivery vehicle maintenance (Elford Decl., Exh. C, at pp. 45-49; Elford Decl., Exh. F, at pp. 16-18).

- Ordinance and Guidelines, Sections 2.1, 2.2., 2.3 and 2.4 of the Applications describe: their Social Equity Hiring Program and paying their employees more than minimum wage (Elford Decl., Exh. C, at pp. 50-51; Elford Decl., Exh. F, at pp 27-34; the benefits Petitioners will provide to their employees, such as health insurance, dental and vision insurance, disability insurance, a retirement plan, paid family medical leave, and paid vacation (Elford Decl., Exh. C, at p. 5; Elford Decl., Exh. F, at p. 41); the amount of compensation to be paid to employees and their required training, as well as the commitment of the Applicant to local hiring (Elford Decl., Exh. D, at pp. 52-53; Elford Decl., Exh. G, at pp. 40-41). Section 2.5, 2.7, and 2.8 of the Applications detail: the ties Petitioners' ownership and management teams have with the City of Fresno; the number and job responsibilities for each of the facility's more than twenty employees; an executed Labor Peace Agreement with the International Longshore and Warehouse Union, and HV's commitment to hiring local applicants for employment, training and education. (Elford Decl., Exh. C, at pp. 52-61; Elford Decl., Exh. F, at pp. 34-47.)
- 36. As required by Section 3 of the CCB Ordinance and Guidelines, the Applications set forth a Neighbor Compatibility Plan describing their: proactive measures to ward off neighbor complaints through community outreach; implementation of standard operating procedures to minimize the CCBs' impact in the neighborhood and the broader community; plan to mitigate odor through early detection of odor sources, cutting-edge ventilation and odor control systems, and regular inspections; and thorough waste management plans. (Elford Decl., Exh. C, at pp. 62-69; Elford Decl., Exh. F, at pp. 53-66.)

- 37. With respect to Section 4, the Safety Plan, the Applications detail: their comprehensive fire safety and prevention plan, prepared by an experienced fire prevention expert; their evacuation plan for employees and customers in case of fire, explosions, power outages. spills or leaks, earthquakes, or bombs threats; and, should an emergency arise, evacuation procedures and routes, and the locations of fire extinguishers. The Applications also provide plans for medical and fire emergencies through an emergency "911 system" that reports emergencies and summons emergency providers, evacuation routes, and a list of emergency contacts and employee training, as required by CCB Guidelines, Section 4.5. (Elford Decl., Exh. C, at pp. 70-82; Elford Decl., Exh. F, at pp. 74-84.)
- 38. Lastly, with respect to CCB Ordinance and Guideline Section 5 regarding the Security Plan, the Applications describe: how this security plan will be designed and implemented by experienced security experts, including background checks for employees, training them to detect security risks, an inventory control system, regular audits and investigations, product access protocols, a secure plan for customer check-in and entry, surveillance cameras, descriptions of the locations and cannabis activities that will be conducted at the facilities, the use of armored vehicles for cash deposits, strict cash handling and inventory practices, and on-site security guards. (Elford Decl., Exh. C, at pp. 83-99; <sup>2</sup> Elford Decl., Exh. F, at pp. 91-140.)

### D. The City Manager's Cursory Denials of Petitioners' CCB Permit Applications

- 39. Despite the complete, thorough and professional nature of the proposals submitted by Petitioners, all four of their applications were summarily denied by the Fresno City Manager without any scores, reasoning or other explanation at that time, which prevented Petitioners' applications to proceed beyond Phase Two. True and correct copies of the denial letters are attached to the Elford Decl. as Exhibits G, H, I and J.
- 40. Because many CCB Permit applicants received essentially the same cursory denial letters, the City subsequently released the aggregate scores for the seventy-five CCB Permit applications. A true and correct copy of these aggregate scores provided by the City is attached to

<sup>&</sup>lt;sup>2</sup> The specifics of the Security Plan have been marked as Confidential and are, therefore, not included herein.

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the Elford Decl. as Exhibit K. Conspicuously absent from these aggregate scores, is any breakdown of them vis-à-vis the five sections enumerated in the CCB Ordinance or scores for any of individual implementing criteria promulgated by the CCB Guidelines. (Ibid.) In light of the significant experience of Petitioners' management teams, their impeccable compliance record, and secure financial foundation, Petitioners were surprised to learn that all of their applications were rejected.

41. Petitioners do not have a plain, speedy, and adequate remedy at law and are beneficially interested in Respondents' performance of their legal duty, so writ relief is appropriate. Petitioners have a right to a proper evaluation of their Applications based on objective criteria, which are scored or, otherwise, quantitatively evaluated in accordance with the CCB Ordinance. They are also entitled to an explanation of this process and a statement of reasons for the City Manager's decisions. It now has no other remedy available to it to obtain this result, in which it is beneficially interested, other than to get such performance by issuance of a writ of mandate.

### **CAUSES OF ACTION**

### **FIRST CAUSE OF ACTION**

### (Ordinary Mandate – Against the City and DOES 1 through 50)

- 42 Petitioners incorporate by reference paragraphs 1 through 41 above as though fully set forth herein.
- 43. The City's issuance of CCB Permits is subject to the requirements set forth under the Fresno Municipal Code, in particular, the CCB Ordinance, and California law. The City is responsible for complying with its own ordinance and regulations, as well as California law, and was obligated to "provide detailed objective review criteria to be evaluated on a point system or equivalent quantitative evaluation scale tied to each set of review criteria." (FMC, § 9-3316, subd. (a).) The City was also obligated not to abuse its discretion in scoring and ranking all the applicants using unstated and undisclosed evaluation criteria, and to provide a statement of the reasons for its decisions.
- 44. The City's rejection of Petitioners' applications, its arbitrary and capricious scoring of all the applications for CCB Permits, and its intent to issue such Permits to potentially

unqualified applicants, is a violation of California law, making any issuance of CCB Permits illegal, arbitrary, capricious, lacking in evidentiary support and inconsistent with proper procedure.

- 45. Whereas Petitioners' applications were arbitrarily and capriciously scored, Petitioners have a clear, present, legal and beneficial right in seeing that the City follow its own ordinance, and not to abuse its discretion when selecting whom to issue CCB Permits.
- 46. Petitioners have no plain, speedy and adequate remedy in the ordinary course of law, other than the writ sought by this Petition. Petitioners have exhausted all available administrative remedies, if any, available to them. The instant Petition was filed within 90 days of the time from which the Petitioners' CCB Permit applications were denied, so this writ petition is timely. Without a writ, Petitioners will lose the opportunity to be issued a CCB Permit. The only means by which Petitioners may compel the City to follow California law is this petition for writ of mandate.

#### SECOND CAUSE OF ACTION

### (Administrative Mandate – Against the City and DOES 1 through 50)

- Petitioners incorporate by reference paragraphs 1 through 46 above as though fully set forth herein.
- 48. The City's issuance of CCB Permits is subject to the requirements set forth under the Fresno Municipal Code, in particular, the CCB Ordinance, and California law. The City Council directed the City Manager to "provide detailed objective review criteria to be evaluated on a point system or equivalent quantitative evaluation scale tied to each set of review criteria" (FMC, § 9-3316, subd. (a)), but the City Manager failed to follow this mandate. The City is responsible for complying with its own administrative processes, and the City cannot prejudicially abuse its discretion in its administrative decisions or orders. Because the City's denial of the CCB Permit applications was not made in compliance with the CCB Ordinance and principles of due process, administrative mandamus under Code of Civil Procedure sections 1094.5 and 1094.6 is an appropriate mechanism to seek judicial review. (Cf. *Delta Dental Plan v. Banasky* (1994) 27 Cal.App.4th 1598, 1605-1606 [because dentists are entitled to fair procedure, they have the right to seek judicial review under Code of Civil Procedure section 1094.5]; *Jefferson Street Ventures, LLC v. City of Indio* (2015) 236 Cal.App.4th 1175, 1197 ["Generally '[t]] he grant of a land use permit . . . is

an adjudicatory act. A proceeding under Code of Civil Procedure section 1094.5 is the exclusive remedy for judicial review of the . . . administrative action of local level agencies in these circumstances"], quoting *Saad v. City of Berkeley* (1994) 24 Cal.App.4th 1206, 1211; see also *Allen v. Humboldt Cnty. Bd. of Supervisors* (1963) 220 Cal.App.2d 877, 882 [remedy of administrative mandamus to review administrative action is not limited to the administrative agencies specified in the Administrative Procedure Act but is applicable to all administrative agencies, both state-wide and local].)

- 49. In rejecting Petitioners' applications on the basis of the City Manager's ill-defined evaluation criteria, which lack an announced point-scoring system or quantitative equivalent, the City has not proceeded in the manner it was required to, and its decision is not supported by the findings of the City Manager. Thus, the City has violated California law, as well as due process.
- 50. Petitioners' CCB Permit applications were arbitrarily and capriciously scored, based on unannounced selection criteria. Petitioners have a clear, present, legal and beneficial right in accurate scoring and seeing that the City follows its own ordinance, and not to abuse its discretion when selecting whom to issue CCB Permits.
- 51. Petitioners have no plain, speedy and adequate remedy in the ordinary course of law, other than the writ sought by this Petition. Petitioners have exhausted all available administrative remedies, if any, available to them. The instant Petition was filed within 90 days of the time from which the Petitioners' CCB Permit applications were denied, so this writ petitioner is timely. (Code Civ. Proc., § 1094.6, subd. (b).) Without a writ, Petitioners will lose the opportunity to be issued a CCB Permit. The only means by which Petitioners may compel the City to follow California law is this Petition for writ of mandate.

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#### THIRD CAUSE OF ACTION

### (Declaratory Relief – Against the City and DOES 1 through 50)

- 52. Petitioners incorporate by reference paragraphs 1 through 51 above as though fully set forth herein.
- 53. An actual controversy has arisen and now exists between Petitioners and Respondents concerning their respective rights, liabilities, obligations and duties with respect to Petitioners' CCB Permit applications.
- 54. A declaration of rights is necessary and appropriate at this time in order for the parties to ascertain their respective rights, liabilities and obligations because no adequate remedy other than as prayed for exists by which the rights of the parties may be ascertained.
- 55. Accordingly, Petitioners request a judicial declaration of the rights, liabilities, and obligations of the parties. Specifically, Petitioners request a judicial determination that the City must score their applications, in accordance with the CCB Ordinance and California law.
- 56. Unless the City is enjoined from issuing any CCB Permits to retail cannabis dispensaries, Petitioners will suffer great and irreparable injury, the complete extent cannot be ascertained at this time and for which Petitioners do not have any adequate remedy at law. Petitioners, thus, seek to enjoin the City from issuing any CCP Permits before Petitioners have the opportunity to have their petition heard and ruled upon.

#### **FOURTH CAUSE OF ACTION**

## (Promissory Estoppel – Against the City and DOES 1 through 50)

- 57. Petitioners incorporate by reference paragraphs 1 through 56 above as though fully set forth herein.
- 58. The Fresno Municipal Code and its CCB Ordinance contained a promise that all CCB Permits would be issued in accordance with the terms and conditions described therein, and in accordance with California law. The City was reasonably aware that applicants would rely on this promise.
- 59. In preparing and submitting their applications to the City, Petitioners detrimentally relied on the promise by the City that CCB Permits would be awarded in accordance with the CCB

Ordinance and California law. Petitioners' reliance was reasonable and foreseeable to the City. The City's intent to issue CCB Permits in contravention of its own CCB Ordinance is inconsistent with California law, as set forth above. Thus, the City breached its promise to the Petitioners.

60. Inequity would result if the City were allowed to go back on its promise. Petitioners expended time, money and resources in preparing and submitting its applications for the CCB Permits. Petitioners' application preparation costs are currently unknown at this time and are according to proof at trial, but are in an amount that exceeds the jurisdictional threshold of this Court. Petitioners suffered damages by virtue of its reliance on the City's promise and the breach of that promise, and Petitioners are entitled to reliance damages, together with interest at the maximum rates allowed by law. Notably, this is an inadequate legal remedy for Petitioners, as they have no ability to recover their expectation damages created by the City's unlawful conduct. (See *Kajima/Ray Wilson v. L.A. Cnty. Metropolitan Trans. Auth.* (2000) 23 Cal.App.4th 305.)

#### **PRAYER FOR RELIEF**

WHEREFORE, Petitioners pray as follows:

- 61. For a writ of mandate to be issued under seal of this Court that (a) enjoins the City from issuing any CCB Permits relating to storefront retail cannabis activity under the CCB Ordinance; (b) to the extent the City has already issued any such permits prior to the Court's issuance of mandamus relief, declares that such permits are null and void; (c) orders the City to reinstate Petitioners' CCB Permit applications and to comply with the City's duty to correctly rescore Petitioners' CCB Permit applications based only on objective, quantitively evaluated criteria that has been publicly disclosed to all applicants and (d) orders the City to discard the arbitrary, capricious and erroneous scoring results at Phase Two of the CCB Permit selection process with respect to Petitioners.
- 62. For an alternative writ of mandate and order to show cause why a peremptory writ should not issue granting the writ relief sought by Petitioners.
- 63. A declaration that the City must reinstate Petitioners' CCB Permit applications based only on the criteria stated in the CCB Ordinance and objective, quantitively evaluated criteria that has been publicly disclosed to all applicants, in accordance with section 9-3316 of the FMC.

- 64. For a temporary restraining order precluding the City from issuing any CCB permits relating to storefront retail cannabis commercial activity under the CCB Ordinance pending hearing on Petitioners' request for preliminary injunction.
- 65. For preliminary and permanent injunctions restraining the City from issuing any CCB permits relating to storefront retail cannabis commercial activity under the CCB Ordinance until: (a) the City has reinstated Petitioners' applications and has completed a full and proper rescoring of Petitioners' CCB Permit applications based only on objective, quantitively evaluated criteria that has been publicly disclosed to all applicants; and (b) the City has discarded the arbitrary, capricious, and erroneous scoring results provided by the City Manager with respect to Petitioners' applications.
- 66. Alternatively, for remand of the matter to the City to: (a) rescore Petitioners' applications based only on objective, quantitively evaluated criteria that have been publicly disclosed to all applicants and/or for clarification of the reasons for its decisions.
- 67. For general damages in an amount sufficient to reimburse Petitioners for their application preparation costs, which amount shall be proved at trial, plus interest at the maximum legal rate according to proof.
- 68. For recovery of costs, including attorneys' fees, pursuant to Code of Civil Procedure section 1021.5 (as applicable).
  - 69. Such further relief as the Court deems proper and just.

DATED: September 23, 2021 Respectfully Submitted,

/s/ Joseph D. Elford

Counsel for Petitioners

#### **VERIFICATION**

I, Pietro De Santis am the sole owner of Hemp Valley, LLC and an individual Petitioner in this action. I have read the instant Verified Petition for Writ of Mandate, Prohibition, or Other Appropriate Relief.

The matters stated in the Petition are true based on either my own knowledge, or information and belief where stated.

I declare under penalty of perjury that the foregoing is true and correct. Executed on September 23, 2021, in Fresno, California.

PIETRO DE SANTIS

## **VERIFICATION**

I, Kerry Burrough, am an owner and President of 861 E. Olive Partners and a Petitioner in this action. I have read the instant Verified Petition for Writ of Mandate, Prohibition, or Other Appropriate Relief.

The matters stated in the Petition are true based on either my own knowledge, or information and belief where stated.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on September 23, 2021, in Clovis, California.

KERRY BURKOUGH

## MEMORANDUM OF POINTS AND AUTHORITIES

#### PROCEDURAL HISTORY AND RELEVANT FACTS

The relevant procedural history and relevant facts are set out in the petition, *ante*, at  $\P$  21-40.

#### PROPRIETY OF WRIT REVIEW

Courts have affirmed the propriety of writ review for challenges to medical marijuana regulations (see *City of Monterey v. Carrnshimba* (2013) 215 Cal.App.4th 1068, 1089, citing *Cnty. of Sonoma v. Superior Court* (2010) 190 Cal.App.4th 1312 and *Qualified Patients Assn. v. City of Anaheim* (2010) 187 Cal.App.4th 734), as well as to challenges to administrative decisions involving land use (see *City of Monterey, supra*, 215 Cal.App.4th at p. 1089; see also *post* at pp. 21-24.)

#### **ARGUMENT**

I. A WRIT OF MANDATE SHOULD ISSUE TO COMPEL THE CITY TO EVALUATE PETITIONERS' CCB PERMIT APPLICATIONS, AS DIRECTED BY THE CITY COUNCIL THROUGH THE CCB ORDINANCE AND TO REVEAL ITS SCORING DETERMINATIONS, AS WELL AS THE REASONS FOR ITS DECISIONS

#### A. Applicable Legal Principles

Two California statutes provide for judicial review of agency action. The default method of judicial review of agency actions is through what is known as "traditional mandamus" (also referred to as "ordinary mandamus"), as provided by Code of Civil Procedure section 1085.<sup>3</sup> By contrast, "administrative mandamus" under Code of Civil Procedure section 1094.5 is the vehicle to challenge agency action requiring an inquiry "into the validity of any final administrative order or decision made as the result of a proceeding in which by law a hearing is required to be given,

<sup>&</sup>lt;sup>3</sup> Code of Civil Procedure, § 1085, subd. (a) provides, in pertinent part, as follows:

<sup>(</sup>a) A writ of mandate may be issued by any court to any inferior tribunal, corporation, board, or person, to compel the performance of an act which the law specially enjoins, as a duty resulting from an office, trust, or station, or to compel the admission of a party to the use and enjoyment of a right or office to which the party is entitled, and from which the party is unlawfully precluded by that inferior tribunal, corporation, board, or person.

1 evidence is required to be taken, and discretion in the determination of facts is vested in the inferior 2 tribunal, corporation, board or officer...." (Code Civ. Proc., § 1094.5, subd. (a).)<sup>4</sup> While 3 administrative mandamus under Code of Civil Procedure section 1094.5 is clearly available to 4 5 6 7 8 9 10 11 12 13

challenge a specific decision in an administrative hearing as to a particular individual, "section 1094.5 does not preclude a broader challenge to agency conduct or procedures alleged to breach the agency's statutory obligations." (Conlan v. Bonta (2002) 102 Cal.App.4th 745, 752, citing Timmons v. McMahon (1991) 235 Cal. App. 3d 512, 517, 518.) "It is not inconsistent to award relief under both sections 1094.5 and 1085 of the Code of Civil Procedure." (Id. at p. 752, citing Fry v. Saenz (2002) 98 Cal. App. 4th 256; cf. So. Cal. Cement Masons Joint Apprenticeship Comm. v. Cal. Apprenticeship Council (2013 213 Cal.App.4th 1531, 1541 [recognizing that case fell "between the statutory cracks" of § 1085 and § 1094.5 writ review, but concluded it could be decided without determining which writ is appropriate]; see also Dept. of Health Care Serv. v. Office of Admin. Hearings (2016) 6 Cal.App.5th 120, 141 [immaterial whether case arose under § 1085 or § 1094.5 since it presented solely questions of law on undisputed facts].)

i. Traditional Mandamus Under Code of Civil Procedure Section 1085 Requires De Novo Review

The standard of review for traditional mandamus (Code Civ. Proc., § 1085), calls for the court to determine whether "the agency's decision was arbitrary, capricious or entirely lacking in evidentiary support, contrary to established public policy, unlawful or procedurally unfair." (Cal. Pub. Records Research, Inc. v. Cnty. of Alameda (2019) 37 Cal.App.5th 800, 806.) Under this deferential standard of review, the court's role is to "ensure that the administrative agency has adequately considered all relevant factors, and has demonstrated a rational connection between those

<sup>4</sup> Review of administrative actions under Code of Civil Procedure section 1094.5 is made applicable

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city manager). . . . "].)

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to decisions of local agencies by Code of Civil Procedure section 1094.6. (Code Civ. Proc., § 1094.6, subd. (a); see also FMC, § 1-310 ["the provisions of Section 1094.6 of the California Code of Civil Procedure shall be applicable to all adjudicatory decisions of the Council, any board or commission established pursuant to the Charter or this Code, and any hearing officer"].) The City Manager qualifies as "a local agency . . . or . . . board" under section 1094.6. (Cf. Morton v. Superior Court

<sup>(1970) 9</sup> Cal. App. 3d 977, 982 ["It lies within the power of the administrative agency (in this case the

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factors, the choices made, and the purposes of the enabling statute." (*Golden Drugs Co., Inc. v. Maxwell-Jolly* (2009) 179 Cal.App.4th 1455, 1471; *O.W.L. Found. v. City of Rohnert Park* (2008) 168 Cal.App.4th 568, 586.) The appellate court applies the same standard of review as the trial court, reviewing the agency's action de novo. (*Ruegg & Ellsworth v. City of Berkeley* (2021) 63 Cal.App.5th 277, 298, citing *Am. Bd. Of Cosmetic Surgery v. Med. Bd. of Cal.* (2008) 162 Cal.App.4th 534, 547-548; *Friends of the Old Trees v. Dept. of Forestry & Fire Prevention* (1997) 52 Cal.App.4th 1383, 1393.)

ii. Administrative Mandamus Under Code of Civil Procedure Sections 1094.5 and 1094.6 Calls for Independent Judgment

In administrative mandamus cases, Code of Civil Procedure section 1094.5 sets forth the standard of review as follows:

The inquiry in such a case shall extend to the questions whether the respondent has proceeded without, or in excess of, jurisdiction; whether there was a fair trial; and whether there was any prejudicial abuse of discretion. Abuse of discretion is established if the respondent has not proceeded in the manner required by law, the order or decision is not supported by the findings, or the findings are not supported by the evidence.

(Civ. Code Civ. Proc., § 1094.5, subd. (b)); Clary v. City of Crescent City (2017) 11 Cal.App.5th 274, 284.) "When a petitioner contends the findings are not supported by the evidence in the administrative record, the standard of review is either the substantial evidence or the independent judgment standard. (Inzana v. Turlock Irrigation Bd. of Directors (2019) 35 Cal.App.5th 429, 438, citing Strumsky v. San Diego Cnty. Employees Ret. Assn. (1974) 11 Cal.3d 28, 32.) However, if the evidence is undisputed and not subject to conflicting inferences, or the administrative decision rests on an interpretation or application of a statute or ordinance, a question of law is presented for [the court's] independent review." (Inzana, supra, 35 Cal.App.5th at p.439; cf. Communities for a Better Envt. v. Energy Res. Conservation and Dev. Com. (2020) 57 Cal.App.5th 786, 815 ["In conducting their essential judicial review function, courts review agency findings under either the substantial evidence or independent judgment standard, depending on the gravity of the right at issue"].)

Because the evidence is undisputed, and is based on the application of an ordinance, courts exercise their "independent judgment" in reviewing the agency's decision. (*Cf. Inzana, supra.*)<sup>5</sup>

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B. The CCB Guidelines Ave Invalid Because They Do Not Comply with the City Council's Directive "to Provide Detailed Objective Review Criteria to be Evaluated on a Point System or Equivalent Quantitative Evaluation Scale Tied to Each Set of Review Criteria"

To ensure that CCB applications would be fairly considered based on their merit, which is made especially necessary by the limited number and value of the CCB Permits sought by seventy-five applicants, the City Council directed the City Manager to "adopt the procedures to issue commercial cannabis business permits, which shall include or require the City Manager to provide detailed objective review criteria to be evaluated on a point system or equivalent quantitative evaluation scale tied to each set of review criteria." (FMC, § 9-3316, subd. (a).) <sup>6</sup> The need for a

<sup>&</sup>lt;sup>5</sup> Judicial review in administrative mandamus cases (Code Civ. Proc., § 1094.5) requires the petitioner to submit the complete administrative record where necessary to determine how to resolve a dispute over the sufficiency of the evidence. (See, e.g., Caveness v. State Personnel Bd. (1980) 113 Cal.App.3d 617, 630.) And judicial review in traditional mandamus actions (Code of Civ. Proc., § 1085) follows similar record procedures, depending on the what records are available and whether there is an evidentiary dispute. (Cf. Western States Petroleum Assn. v. Superior Court (1995) 9 Cal.4th 559, 576 [although extra-record evidence is generally not admissible in traditional mandamus actions challenging quasi-legislative administrative decisions, such extra-record evidence is admissible in in traditional mandamus actions challenging "informal" agency actions]; Carrancho v. Cal. Air Res. Bd. (2003) 111 Cal. App. 4th 1255, 1269 [defining "informal" agency actions as those that do not require a hearing; "In the absence of a hearing, the record documenting the agency's action will not provide an adequate basis for judicial review. In such a case a reviewing court may hear extra-record evidence."], citing 2 Kostka & Zischke, Practice Under the California Environmental Quality Act (Cont.Ed.Bar 2003) Judicial Review, § 23.52, pp. 969–970.) Petitioners have requested the complete administrative record from the Fresno City Council, so it should be available well-before five days before any hearing in this matter. (Cf. Cal. Rules of Court, rule 3.1140 ["The party intending to use a part of the administrative record in a case brought under Code of Civil Procedure section 1094.5 must lodge that part of the record at least five days before the hearing"].) In any event, Petitioners has submitted all of the correspondence between themselves and the City Manager, including the CCB Permit Applications (Elford Decl., Exhs. C, D, E, F), the denial letters issued by the agency (Elford Decl., Exhs. G, H, I, J), and the aggregate scores (Elford Decl., Exh. K), so the content of the administrative record for this writ should be complete.

<sup>&</sup>lt;sup>6</sup> Unfortunately, with the vesting of broad local authority in licensing and regulating cannabis ventures came the evils of corruption and graft. This is primarily due to two factors. The *first* is the enormous size of the cannabis market, which has been estimated to total \$52 billion. (Brydne Slatter, *High Costs: Corruption Scandals in America's Legal Marijuana Industry*, The Global Anti-Corruption Blog, Feb. 28, 2020 [Elford Decl., Exh.] [hereinafter *Slatter*] at p. \*1; cf. GAI, *Cannabis* 

fair, objective review process based on a point system or equivalent quantitative evaluation scale essential to the CCB Ordinance's purpose to "protect the city's residents, neighborhoods, and businesses from disproportionately negative impacts." (FMC, § 9-3309.)

At the outset it must be noted the City Council's direction to the City Manager to formulate objective criteria scored in a quantitative manner is mandatory rather than permissive, as evidenced by its use of the term "shall, rather than "may." (See FMC, § 1-204, subd. (e), (f) ["May' is permissive." "Must' and 'Shall' are mandatory."]; *Newland v. Kizer* (1989) 209 Cal.App.3d 647, 655 [interpreting "shall as mandatory and "may" as permissive].) And the CCB Guidelines amount to "regulations." (Cf Cal. Code Regs., tit. 1, § 250, subd. (a) ["Underground regulation' means any guideline, criterion, bulletin, manual, instruction, order, standard of general application, or other rule, including a rule governing [a state agency]," but has not been formally adopted as a regulation under the APA.) Despite the mandatory nature of the City Council's directive, the City Manager failed to draft the CCB Guidelines, according to the City Council's instructions. (See *Ellena v. Dept. of Ins.* (2014) 230 Cal.App.4th 198, 205 ["Where a statute or ordinance clearly defines the specific duties or course of conduct that a governing body must take, that course of conduct becomes mandatory and eliminates any element of discretion"].)

Rather than draft the CCB Guidelines in the manner directed by the City Council, the City Manager promulgated a tangled list of criteria that do not include a point system (or its equivalent) and fail to provide for "detailed objective review criteria." (Cf. FMC, § 9-3316, subd. (a).) Whereas the CCB Ordinance sets forth five criteria sections for Phase Two, which state the number of points that can be awarded to an applicant within each section, the City Manager did not ascribe

Cronyism, Feb. 2021 [Elford Decl., Exh. M] [hereinafter Cannabis Cronyism] at p. 2 ["cannabis has evolved into a nearly \$21 billion industry that lobbies, pressures, and rewards politicians who look out for it"], citation omitted). Second, "in most [localities] the license evaluation criteria, and the evaluation process, are extremely opaque, and local government officials frequently have substantial discretion regarding who receives these licenses." (Ibid.) Where state and local officials are given such great power to issue a small number of extremely valuable licenses through an opaque process, "it should come as no surprise that the legal marijuana market has become a hotbed for corruption." (Ibid.; see also Cannabis Cronyism, supra, at p. 2 ["As with any economic activity regulated by the government, affected businesses seek an advantage by hiring insiders who have access to those close to the regulatory process. They also make campaign contributions to well-positioned politicians."];

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any point scores (or an equivalent quantitative evaluation system) for the additional criteria he added to the five sections for Phase Two contained in the CCB Ordinance (see Elford Decl., Exh. B). This lack of objective criteria in the CCB Guidelines, together with its lack of a point scoring system, cannot assure the petitioner or the public that the CCB Permits applications were assessed objectively in an even-handed manner. (See *Banknote Corp. of Am. v. U.S.* (2003) 56 Fed.Cl. 377, 383, *aff'd*, 365 F.3d at 1345 (2004) ["it is beyond peradventure that a contracting agency must treat all offerors equally, evaluating proposals evenhandedly against common requirements and evaluation criteria"]; cf. *O'Brien v. Town of Caledonia* (7th Cir. 1984) 748 F.2d 403, 408 [finding phrase "leading to serious discredit to the town" to be unconstitutionally vague "as it lacks objective criteria and can only be subjectively applied"]; *Bence v. Breier* (7th Cir. 1974) 501 F.2d 1185, 1190 [holding term "conduct unbecoming a member and detrimental to the service" to be unconstitutionally vague for same reasons].) The subjective evaluation criteria employed by the City Manager do not constrain his discretion, as required by the CCB Ordinance and basic principles of due process.

When evaluating the validity of a regulation, the court first "ask[s] whether the regulation is 'consistent with and not in conflict with' the provision that authorizes it." (*In re Gadlin* (2020) 10 Cal.5th 915, 926, citing *Morris v. Williams* (1967) 67 Cal.2d 733, 748 (In Bank); accord *In re Guise* (2021) 66 Cal.App.5th 933, 281 Cal.Rptr.3d 558, 563.)<sup>7</sup> "We then inquire whether the regulation is reasonably necessary to effectuate the purpose of the authorizing law." (*In re Gadlin, supra*, 10 Cal.5th at p. 926; cf. Gov. Code, § 11342.2 ["Whenever by the express or implied terms of any statute a state agency has authority to adopt regulations to implement, interpret, make specific or otherwise carry out the provisions of the statute, no regulation adopted is valid or effective unless consistent and not in conflict with the statute and reasonably necessary to effectuate the purpose of

Cannabis Cronyism, supra at p. 5 ["evidence suggests that the current California framework allows for increased corruption in a system where 'money talks'"].)

<sup>&</sup>lt;sup>7</sup> Many of the cases cited in this section involve regulations promulgated by state agencies, rather than local ones, so California's Administrative Procedure Act, Gov. Code, § 11340 et seq. ("APA") does not technically apply to the Fresno City Manager. Nevertheless, the principles articulated in those authorities are helpful in determining what due process requires. (See *Nightlife Partners v. City of Beverly Hills* (2003) 108 Cal.App.4th 81, 90, described *ante* at p. 36.)

the statute"]; accord *Woods v. Superior Court* (1981) 28 Cal.3d 668, 679 (In Bank).) "The task of the reviewing court in such a case 'is to decide whether the [agency] reasonably interpreted the legislative mandate." (*Woods, supra*, 28 Cal.3d at p. 679, quoting *Credit Ins. Gen. Agents Assn. v. Payne* (1976) 16 Cal.3d 651, 657.) "Administrative regulations that alter or amend the statute or enlarge or impair its scope are void and courts not only may, but it is their obligation to strike down such regulations." (*Woods, supra*, 28 Cal.3d at p. 679, quoting *Morris, supra*, 67 Cal.2d at p. 748.) Were it otherwise, as described below, the enabling legislation would constitute the improper delegation of authority to the agency. (Cf. *Kugler v. Yocum* (1968) 69 Cal.2d 371, 375-376 (In Bank) ["legislative power may properly be delegated if channeled by a sufficient standard;" the "grant of authority [must be] . . . accompanied by safeguards adequate to prevent its abuse'"]; see also *Kugler, supra*, 69 Cal.2d at pp. 375-376, quoting *Wilke & Holzheiser, Inc. v. Dept. of Alcoholic Beverage Control* (1966) 65 Cal.2d 349, 369; *Kugler, supra*, 69 Cal.2d at pp. 376-377 [legislative branch must "establish an effective mechanism to assure the proper implementation of its policy decisions" when delegating power] .)

In short, the benchmark for determining whether an unlawful delegation has occurred focus on whether the "Legislature 'provide[d] an adequate yardstick for the guidance of the administrative body empowered to execute the law." (Monsanto Co. v. Office of Envtl. Health Hazard Assessment (2018) 22 Cal.App.5th 534, 557, quoting Gerawan Farming, Inc. v. Agric. Relations Bd. (2017) 3 Cal.5th 1118, 1150; see also Carson Mobilehome Park Owners' Assn. v. City of Carson (1983) 35 Cal.3d 184, 190 ["An unconstitutional delegation of authority occurs only when a legislative body . . . fails to provide adequate direction for the implementation of that policy"]; Henry's Restaurants of Pomona, Inc. v. State Bd. of Equalization (1972) 23 Cal.App.3d 120, 125 [delegation of authority to an agency is proper only if "discretion is executed within the scope of the controlling statute"].)

Thus, either the Fresno City Council improperly delegated power to the City Manager by failing to provide adequate safeguards, or the City Manager improperly abused the power delegated to him by failing to following the City Council's instructions. (Cf. Planned Parenthood of Wisconsin, Inc. v. Van Hollen (W.D. Wis. 2014) 23 F.Supp.3d 956, 963 ["The power to prohibit licensure may not constitutionally be placed in the hands of hospitals. Such an impermissible delegation without

standards or safeguards to protect against unfairness, arbitrariness, or favoritism is void for lack of due process."].) Either way, the City violated due process. (Cf. *Grayned v. City of Rockford* (1972) 408 U.S. 104, 109 [a statute is void for vagueness if it "impermissibly delegates basic policy matters to policemen, judges, and juries for resolution on an ad hoc and subjective basis, with attendant dangers of arbitrary and discriminatory application"]; accord *People v. Superior Court* (*Caswell*) (1988) 46 Cal.3d 381, 404.)

C. The City's Denials of Petitioners' CCB Permit Applications, Which Were Not Evaluated by Objective Criteria and Do Not Include a Statement of Reasons for these Decisions, Violate Due Process

At its core, due process is "intended to secure the individual from the arbitrary exercise of the powers of government." (*Hurtado v. California* (1986) 110 U.S. 516, 527, quoting *Bank of Columbia v. Okley* 1819) 17 U.S. 235, 244; see also *Wolff v. McDonnell* (1974) 418 U.S. 539, 558 ["The touchstone of due process is protection of the individual against arbitrary action of government"], citing *Dent v. West Virginia* (1889) 129 U.S. 114, 123.) "Just as in a judicial proceeding, due process in an administrative hearing also demands an *appearance* of fairness." (*Nightlife Partners v. City of Beverly Hills* (2003) 108 Cal.App.4th 81, 90], Italics Added.)

The liberty and property interests protected by due process are intricately intertwined in our political system. (See *Lynch v. Household Fin. Corp.* (1972) 405 U.S. 538, 552 [Justice Stewart for the Court observing that "a fundamental interdependence exists between the personal rights to liberty and the personal right in property.") The court explained in *Golden Day Schools, Inc. v. State Dept. of Ed.* (2000) 83 Cal.App.4th 695:

'Liberty' and 'property,' the twin interests protected by constitutional due process, "are broad and majestic terms. They are among the '[g]reat [constitutional] concepts . . . purposely left to gather meaning from experience. . . . [T]hey relate to the whole domain of social and economic fact, and the statesmen who founded this Nation knew too well that only a stagnant society remains unchanged."

(id. at p. 704, quoting Bd. of Regents v. Roth (1972) 408 U.S. 564, 571 (Roth).)

This observation derives from the Court's much earlier description of due process as follows:

While this court has not attempted to define with exactness the liberty thus guaranteed, the term has received much consideration and some of the included things have been definitely stated. Without doubt, it denotes not merely freedom from bodily

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restraint but also the right of the individual to contract, to engage in any of the common occupations of life, to acquire useful knowledge, to marry, establish a home and bring up children, to worship God according to the dictates of his own conscience, and generally to enjoy those privileges long recognized at common law as essential to the orderly pursuit of happiness by free men.

(*Meyer v. Nebraska* (1923) 262 U.S. 390, 399, Italics added [collecting cases]; *accord Roth*, *supra*, 408 U.S. at p. 572; *see also Cafeteria Workers v. McElroy* (1961) 367 U.S. 886, 895 ["The very nature of due process negates any concept of inflexible procedures universally applicable to every imaginable situation."].).

Once it has been shown that either a liberty or property interest is implicated, the court must determine what process is due. (See, e.g., Morrissey v. Brewer (1972) 408 U.S. 471, 481, quoted in Golden Day Schools, supra, 83 Cal.App.4th at 708.) In Matthews v. Eldridge (1976) 424 U.S. 319, the Supreme Court articulated three factors that guide decisions about "what process is due." (Id. at p. 333.) "They are: (1) the private interest that will be affected by the official action; (2) the risk of an erroneous deprivation of such interest through the procedures used and the probable value, if any, of alternative or substitute procedural safeguards; and (3) the government interest, including the function involved and the fiscal and administrative burdens that the additional or substitute procedural requirement would entail." (Golden Day Schools, supra, 83 Cal.App.4th at 708, quoting Matthews, supra, 424 U.S. at p. 333.) Notably, California courts have added a fourth factor in their consideration of due process under state law – "the dignitary interest in informing individuals of the nature, grounds, and consequences of the action and in enabling them to present their side of the story before a responsible government official." Today's Fresh Start, Inc. v. L.A. Cnty. Office of Ed. (2013) 57 Cal.4th 197, 213, quoting *People v. Allen* (2008) 44 Cal.4th 843, 862-863; see also *Saleeby* v. State Bar of California (1985) 39 Cal.3d 547, 564 [noting that federal courts "have continued to focus on the differences between "expectancies" and "entitlements," but California "has expanded upon the federal analytical base by focusing on the administrative process itself"].)

i. Petitioners Have a Property Interest in the Use to Which They Put Their Land
"Property" for due process purposes includes traditional forms of property, such as real estate,
personal property or money. (The Rutter Group, California Practice Guide: Administrative Law, §
3:51 (December 2000).) One way to view the property interest at issue here, which is not the view

advanced by Petitioners here, is the right to *obtain* a CCB Permit. This view has been rejected in California. (Cf. *Golden Days Sch., Inc. v. State Dept. of Educ.* (2000) 83 Cal.App.4th 695, 704 ["the right to bid on a contract is not a property right."); see also *Stacy & Witbeck, Inc. v. City & Cnty. of S.F.* (1985) 36 Cal. App. 4th 1074, 1086 fn. 6 ["[T]here is no entitlement and no protected [property] interest ... in bidding on future public works projects in the City."].)

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Another way to view the property right at issue here, which is the view advanced by the Petitioners, is the right to control the land they own or rent. Under the "entitlement" view of property found in *Roth*, *supra*, an applicant's interest in obtaining a permit only rises to the level of a property interest protected by due process where there is either a certainty or very strong likelihood that an applicant would have obtained the permit, absent the alleged due process violation. (Yale Auto Parts, Inc. v. Johnson (2d Cir. 1985) 758 F.2d 54, 59; see River Park, Inc. v. City of Highland Park (7th Cir. 1994) 23 F.3d 164, 165 ["Without a legitimate claim of entitlement, there is no property interest" under Roth], citing Bd. of Regents v. Roth, supra, 408 U.S. at pp. 576-578; Perry v. Sinderman (1972) 408 U.S. 593, 601.) Judge Newman posited in RRI Realty Corp. v. Inc. Vill. of Southampton (2d Cir. 1989) 870 F.2d 911, that "[i]t is not readily apparent why land use regulation cases that involve applications to local regulators have applied the *Roth* entitlement test to inquire whether an entitlement exists in what has been applied for – whether a zoning variance, a business license, or a building permit – instead of simply recognizing the owner's indisputable property interest in the land he owns and asking whether local government has exceed the limits of substantive due process in regulating the plaintiff's use of his property by denying the application arbitrarily and capriciously." (*Id.* at p. 917 [footnote omitted]; see also *Bello v. Walker* (3d Cir. 1988) 840 F.2d 1124, 1129 [focusing exclusively on whether the local land use regulator acted arbitrarily and capriciously without inquiry as to whether the protected property interest is in the land the plaintiff owns and is seeking to use or in the permit he requires for his intended use; "the deliberate and arbitrary abuse of government power violates an individual's right to substantive due process", abrogation on other grounds recognized by United Artists Theatre Cir., Inc. v. Township of Warrington, PA (3d Cir. 2006) 316 F.3d 392; cf. The Rutter Group, California Practice Guide: Administrative Law, § 3:87 (December 2000) ["One way to analyze [cases involving agency discretion] is to argue that the

discretionary/nondiscretionary distinction does not apply to decisions relating to land use, given that real estate is a traditional form of property rather than "entitlement" (new property) such as employment or public assistance benefit rights"].)

In *River Park, Inc. v. City of Highland Park* (7th Cir. 1994) 23 F.3d 164, Judge Easterbrook succinctly and eloquently described the distinction between the "entitlement" theory and the traditional view of property as the right to control one's land as follows:

For the reasons the district court gave, River Park may well have lacked a property interest in one classification rather than another. But it surely had a property interest in the land, which it owned in fee simple, and it is therefore entitled to contend that the City's regulation of that land deprived it of property without due process. . . . Zoning classifications are not the measure of the property interest but are legal *restrictions* on the use of property.

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Those things people can hold or do without the government's aid count as property or liberty no matter what criteria the law provides.

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So River Park was entitled to due process of law.

(Id. at pp. 165-166, citing Euclid v. Ambler Realty, Co. (1926) 272 U.S. 365.)

The same is true here. While Petitioners may not have a property right in obtaining a CCB Permit, they had a property right to control the land that they own or rent without government interference. (See *River Park*, supra; cf. *Action Apartment Assn. v. Santa Monica Rent Control Bd.* (9th Cir. 2007) 509 F.3d 1020, 1026 [holding that a rent control ordinance could serve as a basis for a substantive due process claim for plaintiff landowners; "landowners have a constitutionally protected property interest in their right to devote their land to any legitimate use" and an "arbitrary deprivation of that right, thus, may give rise to a viable substantive due process claim"] [internal citations and quotation marks omitted]; *Harris v. Cnty. of Riverside* (9th Cir. 1990) 904 F.2d 497, 503 [recognizing constitutionally "protected property interest" in a landowner's right to "devote [his] land to any legitimate use"], quoting *Washington ex rel. Seattle Title Trust Co. v. Roberge* (1928) 278 U.S. 116, 121].) The City of Fresno, here, treads on the property interest of property owners, such as De Santis, who wish to use their land for commercial cannabis activity, since the Ordinance expressly prohibits such activity without a CCB Permit. (See FMC, § 9-3302 ["Except as specifically authorized in this

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Article, the commercial cultivation, manufacture, processing, storing, laboratory testing, labeling, sale, delivery, distribution or transportation (other than as provided under Bus. & Prof. Code section 26090(e)), of cannabis or cannabis product and medicinal cannabis or medicinal cannabis product is expressly prohibited in the city"].) Because Petitioners have a property interest in using their property as they deem appropriate, they have a property interest in this regard.

ii. Petitioners Have a Liberty Interest in Pursuing Their Chosen Occupation So, too, does the denial of Petitioners' liberty interest trigger due process protections. "Without doubt, [a liberty interest] denotes not merely freedom from bodily restraint but also the right of the individual to contract, to engage in any of the common occupations of life, to acquire useful knowledge, to marry, establish a home and bring up children, to worship God according to the dictates of his own conscience, and generally to enjoy those privileges long recognized at common law as essential to the orderly pursuit of happiness by free men." (Meyer v. Nebraska (1923) 262 U.S. 390, 399 [collecting cases], Italics added; cf. Yakov v. Bd. of Med. Examiners (1968) 68 Cal.2d 67, 75 ["The right to practice one's profession is sufficiently precious to surround it with a panoply of legal protection"]; cf. *People v. Ramirez* (1979) 25 Cal.3d 260, 268 [holding that "the due process safeguards required for protection of an individual's statutory interests must be analyzed in the context of the principle that freedom from arbitrary adjudicative procedures is a substantive element of one's liberty. [Citation.]"]; see also Traux v. Raich (1915) 239 U.S. 33, 41 ["It requires no argument to show that the right to work for a living in the common occupations of the community is of the very essence of the personal freedom and opportunity that it was the purpose of the Amendment to secure" [collecting cases].) "The established doctrine is that this liberty may not be interfered with, under the guise of protecting the public interest, by legislative action which is arbitrary or without reasonable relation to some purpose within the competency of the state to effect." (Meyer, supra, 262 U.S. at pp. 399-400.) And, in California, such liberty interest receives greater protection than it does under federal law, as, unlike federal law, California law recognizes a "dignitary interest" in being free from arbitrary and capricious government action. (See *Today's* Fresh Start, Inc. v. L.A. Cnty. Office of Education (2013) 57 Cal.4th 197, 213 ["In addition [to the three factors considered under the federal standard for due process], we may also consider a fourth

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factor, 'the dignitary interest in informing individuals of the nature, grounds, and consequences of the action and in enabling them to present their side of the story before a responsible government official'"], quoting *People v. Allen* (2008) 44 Cal.4th 843, 862-863.)

The majority of cases finding an "occupational liberty interest" in government licensing and contracting have done so in the context of debarment. "Debarment" excludes an individual or entity from doing business with the government as a result of wrongful conduct or violations of a public contract or program. (So. Cal. Underground Contractors, Inc. v. City of San Diego (2003) 108 Cal.App.4th 533, 542, citing Golden Day Schools, Inc. v. State Dept. of Ed. (2000) 83 Cal.App.4th 695, 703.) In California, debarment, in and of itself, constitutes the deprivation of a liberty interest. (See, e.g, Golden Day Schools, supra, 83 Cal.App.4th at pp. 706 ["government debarment continues to implicate a liberty interest. It is the right to be considered for, not to receive, a government contract"]; cf. Llamas v. Butte Cmty. Coll. Dist. (9th Cir. 2001) 238 F.3d 1123, 1128 [debarment implicates a liberty interest because it impinges on "the freedom to engage in . . . the common occupations of life" and on the "generalized . . . right to choose one's field of private employment", quoting Bd. of Regents v. Roth (1972) 408 U.S. 564, 572; Conn. v. Gabbert (1999) 526 U.S. 286, 292).) But formal debarment is not necessary to implicate this occupational liberty interest – government actions "that formally or automatically exclude the plaintiff from work on a category of future public contracts or government employment opportunities" also triggers due process. (Golden Say Schools, supra, 83 Cal.App.4th at pp. 707-708; see also Trifax Corp. v. District of Columbia (D.C. Cir. 2003) 314 F.3d 641, 644 ["("government action precluding a litigant from future employment opportunities will infringe upon his constitutionally protected liberty interests . . . when that preclusion is either sufficiently formal or sufficiently broad"]; Taylor v. Resolution Trust Corp. (D.C. Cir. 1995) 56 F.3d 1497, 1506 [liberty interest implicated where plaintiff demonstrates that "the government's action formally or automatically excludes the plaintiff from work on some category of future government contracts" or by demonstrating that "the government's action precludes [it]—whether formally or informally—from such a broad range of opportunities that it interferes with [its] constitutionally protected right to follow a chosen trade or profession"], quoting

Kartseva v. Dept. of State (D.C. Cir. 1994) 37 F.3d 1524, 1529; accord Stacy & Witbeck, Inc. v. City and Cnty. of San Francisco (1995) 36 Cal.App.4th 1074, 1086, fn. 6.)

As noted *ante*, in determining whether an agency action constitutes a de facto debarment implicating a liberty interest, courts consider the breadth of the agency's interference with the applicant's chosen occupation or profession. At the heart of this inquiry is whether the agency action only affects the applicant's ability to practice his occupation with the government or, alternatively, whether it applies more broadly to preclude occupational opportunity with others. (Cf. *M & B Construction Co. v. Yuba Cnty. Water Agency* (1999) 68 Cal.App.4th 1358, 1362 ["since the local regulation only goes to the City's own business dealings with contractors and not to any third party relationship, it is difficult to view this as a matter in which transient citizens of the state would be particularly concerned"]; *Cafeteria v. Workers Union, Local 473 v. McElroy* (1961) 367 U.S. 886, 896 [holding that government did not violate cook's due process rights by barring her from working at a specific military base because she "remained free to obtain employment . . . with any other employer"]; *Llamas, supra*, 238 F.3d at p. 1128 [plaintiff did not have a protected liberty interest because he had "not been banned from pursuing a janitorial position elsewhere or a career in law enforcement as he desire[d]"; rather, he had been foreclosed only from working for the Butte Community College District].)

Here, the denials of Petitioners' CCB Permit applications not only precludes them from operating a cannabis dispensary in the City of Fresno, but it also effectively prohibits them from doing so in other localities in California. Most localities in California require that applicants for commercial cannabis permits are either local residents or have business ties to the locality. (See, e.g, FMC, § 9-3317, subd. (a) ["Local preference shall be included in the [CCB Permit] review criteria"]; City of Oxnard Ord. No. 2994, § 11-454, subd. (NN), available at Final-Version-of-Cannabis-Ordinance-2994.pdf (oxnard.org) [defining "local ownership" for purposes of local social equity plan]), so Petitioners would effectively be precluded from applying for a commercial cannabis permit almost anywhere else in California. Indeed, the City of Oxnard, for instance, expressly prohibits persons or entities who have been denied a cannabis license in any city or county from obtaining a permit. (Oxnard, Ord. No. 2994, § 11-458, subd. (A) [persons prohibited from holding a cannabis

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revoked by any city, county, city and county or any other state cannabis licensing authority"]; see also "City of Concord Cannabis License Application," at p. 6, available at Revised-Cannabis-<u>License-Application-final (cityofconcord.org)</u>, [asking whether the applicant has been denied has ever had a cannabis permit application denied by any jurisdiction].) And most, if not all, of these local ordinances set a limit on the number of cannabis business permits that the locality will issue, so there will likely not be many cannabis business permits available for which Petitioners can apply. This widespread impairment of Petitioner's right to engage in their chose occupation as cannabis business operators implicates a liberty interest subject to due process. (See Schware v. Bd. of Bar of Examiners of New Mexico (1957) 353 U.S. 232, 234-235, 247 [holding that New Mexico denied an attorney applicant due process by refusing to allow him to practice law in the state

iii. The City's Actions Violate Substantive Due Process Because They Arbitrarily Deprive Petitioners' of the Freedom to Practice Their Chosen Occupation

Whereas procedural due process requires governmental entities to provide an individual procedural rights before it may deprive him or her of life, liberty, or property (see *Matthews v*. Eldridge (1976) 424 U.S. 319, 332-333,) substantive due process refers to government actions that are "arbitrary and capricious," even if proper procedures are used (Blaylock v. Schwinden (9th Cir. 1988) 862 F.2d 1352, 1354; see also *Daniels v. Williams* (1986) 474 U.S. 327, 331 [substantive due process bars certain offensive government actions "regardless of the procedures used to implement them"]; Arroyo Vista Apartments v. Cnty. of Santa Barbara (C.D. Cal. 1990) 732 F.Supp. 1046, 1053 ["The Ninth Circuit continues to recognize that the due process clause includes a substantive component which guards against arbitrary and capricious governmental action, even when the decision to take that action is made through procedures that are in themselves constitutionally adequate"].) In rejecting the Petitioners' CCB Permit applications based on deficient criteria without an indication how scoring was made and without any reasoning for the denials, Fresno's actions violate both substantive and procedural due process.

Fresno's actions in denying Petitioners' CCB Permit applications deprived them of substantive due process because the City Manager's failure to provide the objective criteria called for by the CCB Ordinance sanctioned arbitrary and capricious decisionmaking. (Cf., e.g., Arlington

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Heights v. Metro. Hous. Dev. Corp. (1977) 429 U.S. 252, 267 [in zoning dispute cases, the principle of substantive due process assures property owners of the right to be free from arbitrary or irrational zoning actions].). Although the federal Administrative Procedure Act (5 U.S.C., § 706(2) ("APA")) is not specifically applicable to local agency decisions, the courts' descriptions under the APA of what constitutes "arbitrary and capricious" agency decisionmaking are apply equally here. (Cf. Nightlife Partners v. City of Beverly Hills (2003) 108 Cal. App. 4th 81, 90 ["although California's Administrative Procedure Act (APA) [citation] does not apply to hearings before local, as opposed to state, administrative agencies [citation], to the extent citizens generally are entitled to due process . . . the provisions of the APA are helpful as indicating what the Legislature believes are the elements of a fair and carefully thought out system of procedure"].) "The APA's arbitrary-and-capricious standard requires that agency action be reasonable and reasonably explained." (FCC v. Prometheus Radio Project (2021) -- U.S. --, 141 S.Ct. 1150, 1158.) Under this standard, the court inquires whether "the agency has acted within a zone of reasonableness and, in particular, has reasonably considered the relevant issues and reasonably explained the decision." (*Ibid.* [collecting cases]; see also *Motor Veh.* Mfrs. Assn of U.S., Inc. v. State Farm Mut. Auto Ins. Co. (1983) 463 U.S. 29, 43 ["[T]he agency must examine the relevant data and articulate a satisfactory explanation for its action including a 'rational connection between the facts found and the choice made", quoting Burlington Truck Lines v. United States (1962) 371 U.S. 156, 158.) The court "must set aside any action premised on reasoning that fails to account for 'relevant factors' or evinces 'a clear error of judgment." (Marsh v. Oregon Natural Res. Council (1989) 490 U.S. 360, 378.)

Here, Fresno acted arbitrarily and capriciously in summarily denying Petitioners CCB Permit applications for several reasons. *First*, even after the City Council directed the City Manager to formulate detailed objective criteria to score CCB Permit applicants (FMC, § 9-3316), his CCB Guidelines, instead, articulated a host of nebulous criteria without any indication of how these criteria were scored, or otherwise evaluated, by the local agency. (See CCB Guidelines.) This lack of objective scoring criteria promotes arbitrary and capricious decisionmaking because the Guidelines allow for unbridled subjective decisionmaking unconstrained by an announced scoring system or objective criteria.

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Second, and relatedly, the City Manager's actions in denying Petitioners a CBB Permit are arbitrary and capricious because his denial decisions were not "reasonably explained" (or explained at all), which means that he has failed to demonstrate (and there is no way to demonstrate) that he "reasonably considered" the relevant factors. (See FCC v. Prometheus Radio Project, supra, 141 S.Ct. at p. 1158.) The courts have held that an agency's decision "must contain a statement of its reasons for denying the petitioner relief adequate for us to conduct our review. (Ghaly v. INS (9th Cir. 1995) 58 F.3d 1425, 1430; cf. Cal. Assn. of Nursing Homes, Sanitariums, Rest Homes for Aged v. Williams (1970) 4 Cal. App. 3d 800, 809-812 [finding that "administrative record . . . prevented meaningful judicial review" because the agency had not compiled an identifiable body of evidence by which to measure the regulation's compliance with the statutory standard]; *Ponce v. Hous. Auth.* (E.D. Cal. 1975) 389 F.Supp. 635, 650 ["commensurate with due process . . . tenants must receive a concise statement of the federal agency's reason for its subsequent action"].) The City Manager's application of the CCB Guidelines to deny Petitioners' applications, therefore, is arbitrary and capricious because he inexplicably deviated from the City Council's direction in FMC section 9-3316 to provide objective criteria and, instead, set forth imprecise criteria that remain a mystery and do constrain agency discretion. He also failed to give a statement of the reasons for his decisions.

iv. The City's Actions Also Violate Procedural Due Process Because They Conflict With the Instructions of the CCB Ordinance and Are Not Accompanied By Any Statement of Reasons

The agency's actions deprived Petitioners of procedural due process for similar reasons. Procedural due process imposes constraints on governmental decisions to ensure that they are not arbitrary. (*See Matthews v. Eldridge* (1976) 424 U.S. 319, 332.) To wit, procedural due process requires, at a minimum, that administrative agencies abide by their own regulations and state the reasons for their ultimate conclusions. Here, as stated, the City Manager's final decision to deny Petitioners' CCB Permit application failed to comply with the direction of the CCB Ordinance and did not provide *any* reasons at all for its denial decision. (See Elford Decl., Exhs. H, I, J, K.) Indeed, the City Manager was understandably reluctant to provide the applicants even the aggregate score it assigned to the applications. (See *ante* at pp. 12-13.) Such lack of transparency in the decisionmaking process, without any statement of reasons for the decision, or any indication

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whatsoever how the evaluations were made, violates procedural due process. (Cf. FMC, § 1-403 ["Due process of law [requires] . . . an adequate explanation of the reasons justifying the administrative action].)

Second, the "black-box" nature of the selection process employed by the City Manager is made all the more glaring by his failure to provide scores with respect to each of the five sections listed in the Ordinance or for any of the criteria articulated in his CCB Guidelines. Rather than being transparent about the evaluation process for Phase Two applicants, which was used to disqualify Petitioners from proceeding to Phase Three, the sparse denial letters issued to it did not provide any reasons at all, much less the scores required by the CCB Ordinance. Indeed, it was only after such denial letters were issued that the City Manager even revealed the aggregate scores for each of the applicants, which still does not comport with the CCB Ordinance or due process, because the aggregate scores do not reveal how each of the criteria was evaluated or the weight the administrative agency placed with respect to each of the criteria listed in the CCB Guidelines. This lack of transparency not only prevents Petitioners from learning from any shortcomings of their rejected applications, so they can improve upon them in the future, but it also deprives the court of the ability to review the agency decision for legal error. (Cf. Castillo v. INS (9th Cir. 1991) 951 F.2d 1117, 1121 ["[I]n order for this court to conduct a proper substantial evidence review of the BIA's decision, the Board's opinion must state with sufficient particularity and clarity the reasons for denial of asylum"], citing Contreras-Buenfil v. INS (9th Cir. 1983) 712 F.2d 401, 403; Latecoere, Intl., Inc. v. U.S. Dept. of Navy (11th Cir. 1994) 19 F.3d 1342, 1356 [to permit review, a contracting agency must provide "a coherent and reasonable explanation of its exercise of discretion"].) This violates basic principles of administrative law, as well as procedural due process. (Cf. Mejia-Carillio v. U.S. (9th Cir. 1981) 656 F.2d 520, 522 ["Those Board opinions that lack an adequate statement of the BIA's reasons for denying the petitioner relief must be remanded to the Board for clarification of the bases for its opinion"], citing Cardoza-Fonseca v. INS (9th Cir. 1985) 767 F.2d 1148, 1455.)

Several California cases have required administrative agencies to provide many of the same protections as those required due process, even though due process is not otherwise applicable. (The Rutter Group, *California Practice Guide: Administrative Law*, § 12:95 (December 2000); cf. *Saleeby* 

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v. State Bar of California (1985) 39 Cal.3d 547, 564 [noting that federal courts "have continued to focus on the differences between "expectancies" and "entitlements," but California "has expanded upon the federal analytical base by focusing on the administrative process itself"].) The leading case on the subject is Fascination, Inc. v. Hoover (1952) 39 Cal. 2d. 360, wherein the Court interpreted a licensing statute to require a hearing to determine the merits of a license application that the agency has rejected. (Id. at pp. 269-271; see also Andrews v. State Bd. of Registration for Civil & Professional Engineers (1954) 123 Cal.App.2d 685, 692-694 [license application cannot be rejected without providing a hearing]; Martin v. Bd of Supervisors of Lake Cnty. (1933) 135 Cal.App. 96, 100-104 [rejection of liquor license application triggers right to hearing].) The California Supreme Court explained in Fascination, Inc., supra, as follows:

It would be preposterous to concede that any judicial tribunal could be clothed with the arbitrary power of issuing licenses and regulating business subject only to its own caprice; that with or without a hearing on the merits of the application, with or without reason, or upon ex parte statements or rumors, with no opportunity of refuting them, the board could grant or deny a petition for license. This is not the purpose or spirit with which regulatory statutes are enacted. Law contemplates justice whether it is granted as a privilege or recognized as a vested right. We therefore conclude that the right to engage in the sale of beverages under the ordinance of Lake County may not be arbitrarily denied by the Board of Supervisors without a hearing or an opportunity on the part of the petitioner to present the merits of her application to the licensing tribunal.

(*Id.* at p. 270, quoting *Martin v. Bd. of Supervisors of Lake Cnty.*(1933) 135 Cal.App. 96, 102.) The same result is warranted here.

v. To the Extent the Agency Relied on Evaluation Criteria Not Disclosed to the Public, Its Actions Violate Due Process By Employing "Underground Regulations"

Underscoring the deficiencies in the City Manager's CCB Permit application decisions is the due process doctrine of "underground regulations." As a general matter, agencies may not evaluate applications by the use of regulations that have not been promulgated in accordance with procedural requirements. (*Patterson Flying Serv. V. Dept. of Pesticide Regulation* (2008) 161 Cal.App.4th 411, 429 ["underground regulation" is one not adopted in compliance with Administrative Procedures Act and, thus, is invalid]; *Davenport v. Superior Court* (2012) 202 Cal.App.4th 665, 669 ["Any regulation not properly adopted under the APA is labeled an 'underground regulation.""], citing

Patterson Flying Serv., supra].) To be deemed an invalid underground regulation, the agency must intend it to apply generally rather than in a specific case, and the agency must adopt it to implement, interpret, or make specific the law enforced by the agency. (Modesto City Sch. v. Ed. Audits Appeal Panel (2004) 123 Cal.App.4th 1365, 1382, citing Tidewater Marine Western, Inc. v. Bradshaw (1996) 14 Cal.4th 557, 571.) "Most underground regulations are 'guidance documents,' meaning agency pronouncements that are not legally binding but are intended to furnish guidance to the public or to the agency's staff. . . ." (The Rutter Group, California Practice Guide: Administrative Law, § 25:1 (December 2000); accord id. at § 25:70; see also Nightlife Partners, supra 108 Cal.App.4th at 90 [noting that provisions of the APA, while technically not applicable to local administrative agencies, are helpful in determining what process is due].) Underground regulations are but one example of "the recurrent theme of executive agencies seeking to implement 'house rules' unfettered by any outside constraints. . . ." (Engleman v. State Bd. of Educ. (1991) 2 Cal.App.4th 47, 49, citing Armistead v. State Personnel Bd. (1978) 22 Cal.3d 198, 205; Grier v. Kizer (1990) 219 Cal.App.3d 422, 440.)

In this case, the agency either relied upon underground regulations to supply the evaluation and scoring criteria that the agency considered in assessing the CCB Permit applications, or it did not provide any evaluative criteria at all, which leaves such decisions to the whim of the decisionmaker. Either way, the agency has violated due process. (Cf. *Engleman, supra*, 2 Cal.App.4th at p. 49 [holding that textbook selection criteria employed by State Board of Education constituted improper underground regulations].) Because the criteria considered and the scoring performed by the agency remain cloaked in secrecy, the public does not have information from which to determine whether the agency is effectuating the purpose advanced by the CCB Ordinance -- "to regulate the cultivation, processing, manufacturing, testing, sale, delivery, distribution, and transportation of cannabis, cannabis products, medicinal cannabis, and medicinal cannabis products in a responsible manner to protect the health, safety, and welfare of the residents of the city and to enforce rules and regulations consistent with state law" (FMC, § 9-3301.) -- and the applicants have no way of determining how they scored, so that they can learn from their mistakes and correct such deficiencies in future applications. (Cf. *GADV*, *Inc. v. Beaumont Independent School Dist.* (E.D.

Tex. June 7, 2011) 2011 WL 2220242, at \*4 ["the plain wording of [the statute] requires the Board to 'evaluate and rank each proposal submitted in relation to the published criteria;" "This requirement enhances transparency in the bid process, and allows the public to compare the Board's choice against the benchmark -- the published criteria."].) This provides yet another reason for this Court to hold the agency's denials of HV's CCB Permit application invalid and grant the instant writ.

## **CONCLUSION**

For the foregoing reasons, Petitions respectfully submit that the instant writ should issue.

DATED: September 23, 2021 Respectfully Submitted,

/s/ Joseph D. Elford

**Counsel for Petitioners**